

<b>SEVEN GENERATIONS CHARTER SCHOOL</b>	SECTION: EMPLOYEES
	TITLE: 640.3 – PROGRAMS OF GIVING
	ADOPTED: June 19, 2018
	REVISED:

Policy	<p>The following tax-deductible donation programs have been approved by the Board of Trustees (“Board”) of Seven Generations Charter School (“School”).</p> <p><b><u>Annual Fund</u></b></p> <p>This is the School’s primary fundraising program that annually targets a pre-determined funding amount/goal for operating funds. Contributions received through this program are unrestricted. The emphasis is single-year contributions and pledges, designed to produce a broad base of support for the School. Donors can be encouraged to give to specific areas of need such as EIC curriculum advancements, new technology, or other defined resources as the Board designates. The strategies used by the School will change over time, but frequent tactics include social media, direct mail efforts, telephone and website solicitations, and special events.</p> <p><b><u>Capital Projects</u></b></p> <p>The emphasis of any designated capital campaign will target long-range, visionary, capital projects approved by the Board such as school buildings. Donors who are approached to endow a School capital project are providing designated funds that will be used for that specific project.</p> <p><b><u>Endowment</u></b></p> <p>Designated endowment funds can be raised where the capital is invested and any interest is used for a specific purpose that is approved by the Board.</p> <p><b><u>EITC Funding</u></b></p> <p>Executed through the PA Department of Community and Economic Development (DCED), this program offers tax credits to eligible School business partners who give to the School’s Educational Improvement Organization. See <a href="http://www.paschoolchoice.org/eitc/">http://www.paschoolchoice.org/eitc/</a> for details.</p> <p><b><u>Major Gifts</u></b></p> <p>Major gifts are generally defined as a “major gift” by the donor, generally viewed as <i>in addition to the donor’s regular gifting program</i> to the annual fund or a key school event. Major gifts can be viewed as “planned gifts” or generally defined as</p>
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<p>References</p>	<p>“Stop and Think” donations. The School encourages such significant giving expressions to any proposed new initiative that the Board approves.</p> <p>Major gifts to the School can also take the form of a planned gift commitment. Planned (or deferred) life income gifts adhere to a donor’s desire to make a future gift to the School. Such planned gifts usually take the form of gift annuities (fixed payments); bequests (personal property); or legacy gifts (future donation by way of a will). Donors gifting the School with deferred gifts may receive special recognition.</p> <p><b><u>Gifts-in-Kind</u></b></p> <p>Gifts-in-Kind are items donated to the School other than cash such as books, supplies, technology, etc. Only goods may be given in this fashion, gifts of services or time are not eligible.</p> <p>Policy 640.4 – Tax Contribution Receipts guidelines for all cash gifts  Policy 640.5 – Gifts-in-Kind guidelines</p>
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